*Making Your Work in Med Ed Scholarly and Successful:*

*Top Ten List Resources and References*

Find your **niche (1)**

* + Windish DM, Chheda SG, Haist SA, Aagaard EM. A Guide for Increasing Scholarship for Medical Educators. *J Gen Intern Med*. 2019;34(7):1348-1351. doi:[10.1007/s11606-019-04948-1](https://doi.org/10.1007/s11606-019-04948-1)

Develop your **brand (2)**

* + Borman-Shoap E, Li STT, St Clair NE, Rosenbluth G, Pitt S, Pitt MB. Knowing Your Personal Brand: What Academics Can Learn From Marketing 101. *Acad Med*. 2019;94(9):1293-1298. doi:[10.1097/ACM.0000000000002737](https://doi.org/10.1097/ACM.0000000000002737)
	+ Li STT, Frohna JG, Bostwick SB. Using Your Personal Mission Statement to INSPIRE and Achieve Success. *Academic Pediatrics*. 2017;17(2):107-109. doi:[10.1016/j.acap.2016.11.010](https://doi.org/10.1016/j.acap.2016.11.010)

Strategically introduce some **madness (3)** and use sound **methods (4)**

* + Thomas PA, Kern DE, Hughes MT, Chen BY. *Curriculum Development for Medical Education: A Six-Step Approach*. Johns Hopkins University Press; 2015. Accessed February 6, 2024. <https://pure.johnshopkins.edu/en/publications/curriculum-development-for-medical-education-a-six-step-approach>
	+ Zackoff MW, Real FJ, Abramson EL, Li STT, Klein MD, Gusic ME. Enhancing Educational Scholarship Through Conceptual Frameworks: A Challenge and Roadmap for Medical Educators. *Academic Pediatrics*. 2019;19(2):135-141. doi:[10.1016/j.acap.2018.08.003](https://doi.org/10.1016/j.acap.2018.08.003)
	+ Glassick CE. Boyer’s expanded definitions of scholarship, the standards for assessing scholarship, and the elusiveness of the scholarship of teaching. *Acad Med*. 2000;75(9):877-880. doi:[10.1097/00001888-200009000-00007](https://doi.org/10.1097/00001888-200009000-00007)

**Read** well to **write** well (5)

* + <https://keylimepodcast.libsyn.com/>
	+ <https://drmerl.wordpress.com/>

Choose great **mentors (6)** Build your **team (7)** and find your **network (8)**

* + Chopra V, Arora VM, Saint S. Will You Be My Mentor?-Four Archetypes to Help Mentees Succeed in Academic Medicine. *JAMA Intern Med*. 2018;178(2):175-176. doi:[10.1001/jamainternmed.2017.6537](https://doi.org/10.1001/jamainternmed.2017.6537)

**(9) Disseminate** your Work

* + [Annotated Bibliography of Journals for Educational Scholarship 2022](https://www.aamc.org/career-development/affinity-groups/group-educational-affairs/mesre-section)
	+ [JANE (Journal/Author mane estimator](https://jane.biosemantics.org/)
	+ Sundy-Boyles KL, Archer MC, Painter AE, Beck Dallaghan GL, Zwemer EK. Educational Scholarship: A Modern Guide to Dissemination. *Hospital Pediatrics*. 2023;13(9):e263-e267. doi:[10.1542/hpeds.2023-007223](https://doi.org/10.1542/hpeds.2023-007223)
	+ Teufel RJ, Andrews AL, Williams DJ. A practical guide to manuscript writing with particular relevance to the field of pediatric hospital medicine. *Hosp Pediatr*. 2014;4(6):393-399. doi:[10.1542/hpeds.2014-0056](https://doi.org/10.1542/hpeds.2014-0056)
	+ Gottlieb M, Dehon E, Jordan J, et al. Getting Published in Medical Education: Overcoming Barriers to Scholarly Production. *WestJEM*. Published online January 18, 2018:1-6. doi:[10.5811/westjem.2017.11.35253](https://doi.org/10.5811/westjem.2017.11.35253)

**(10)** Be part of the **Circle of Life**

General

* + Sullivan GM. A Toolkit for Medical Education Scholarship. *J Grad Med Educ*. 2018;10(1):1-5. doi:[10.4300/JGME-D-17-00974.1](https://doi.org/10.4300/JGME-D-17-00974.1)
	+ Beckman TJ, Cook DA. Developing scholarly projects in education: a primer for medical teachers. *Med Teach*. 2007;29(2-3):210-218. doi:[10.1080/01421590701291469](https://doi.org/10.1080/01421590701291469)

“Making your work in med ed scholarly and successful: Using Baby Einstein, Shakespeare, Ted Lasso and more”

Grand Rounds 2/2024 A Rogers, M Weisgerber