


BAD PRESENTATION

B	I	N	G	O
"I know this slide is really busy, but . . ."	"Does anyone have a dongle?"	"Hmm, it didn't look like this on my home computer."	"In the interest of time, I'll skip past these."	"Let's see if this works"
Reads exactly what is written on slides	Fonts too small to read	Pixelated photos	Pictures overlap each other/ text	Different fonts throughout
Video / Internet slide doesn't load	Animation for animation sake		Classic blue slide with yellow font	Frozen behind podium like a robot
Faces the screen, not the audience	Can't figure out slide advancer	Lack of a clear story arc to the presentation	No summary of key take-home points	Slides mostly text
No spaces between bullets	Impossible to read tables/ charts	Audience member: "Can you use the mic?"	Runs long/ no time for questions	Use of jargon

Pitt MB, Goepferd A, King E, Wolfe A, Deisz M, George T, Borman-Shoap E. Bore No More – Ten Tips for Effective Presentations. PAS 2018.

Slides and handouts available at tinyurl.com/SlideDesignPAS