Conference Fees

The conference fee includes all sessions, electronic course materials, lunch and refreshment breaks and a nonrefundable registration fee of $50. Those who cancel on or before May 1, 2013 will receive a full refund except for the $50 registration fee. No refunds will be made for cancellations received after May 1, 2013. A $50 student/resident registration fee is available, which includes lunch (cancellation policy applies). Please contact the CME specialist at cme@pediatrics.wisc.edu to see if you qualify.

Four Easy Ways to Register

Online: allergy.pediatrics.wisc.edu

By mail: Return your completed registration form and payment to CME Specialist, Pyle Center Registration, 702 Langdon Street, Madison, WI 53706

By phone: 608-262-1397. Please call and give your billing information or pay by MasterCard, VISA or American Express.

By fax: 1-800-741-7416 (In Madison, fax 265-3163.)

Aafp

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credits is pending. The AAFP invites comments on any activity that has been approved for AAFP CME credit. Please forward your comments on the quality of this activity to cmecomment@aafp.org.

Policy on Faculty and Sponsor Disclosure

It is the policy of the University of Wisconsin School of Medicine and Public Health that the faculty, authors, planners, and other persons who may influence content of this CME activity disclose all relevant financial relationships with commercial interests in order to allow CME staff to identify and resolve any potential conflicts of interest. Faculty must also disclose any planned discussion of unlabeled/unapproved uses of drugs or devices during their presentation(s). Detailed disclosures will be made in the activity handout materials.

Academic Statement

The University of Wisconsin School of Medicine and Public Health is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation Statement

The University of Wisconsin School of Medicine and Public Health designates this live activity for a maximum of 6.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Education Units

University of Wisconsin–Madison, as a member of the University Continuing Education Association (UCEA), authorizes this program for 0.625 continuing education units (CEUs) or 6.25 hours.

Elements of Competence

This CME activity has been designed to change learner knowledge and performance and focuses on the American Board of Medical Specialties areas of patient care and procedural skills, medical knowledge, and practice-based learning and improvement.

University of Wisconsin School of Medicine and Public Health

Department of Pediatrics

Office of Continuing Professional Development

in Medicine and Public Health
Childhood Allergic Diseases: Primary Care Update
May 9, 2013

STATEMENT OF NEED

This program has been designed for primary care providers, including physicians, nurses, physician assistants, pharmacists, and respiratory therapists who participate in the treatment of childhood allergic diseases. A noticeable gap exists between practitioners’ awareness of practice guidelines developed by the National Heart, Lung and Blood Institute (NHLBI) for the management of asthma in the pediatric population and the National Institute of Allergy and Infectious Diseases (NIAID) for the diagnosis and management of food allergies and the practitioners’ ability to apply the guidelines to clinical practice.

This one-day activity combines didactic and case-based workshops lead by experts in pediatric allergic diseases, providing attendees with practical tools and strategies to improve the application of these practice guidelines to their clinical work.

CONFERENCE LEARNING OBJECTIVES

At the conclusion of this conference, participants will be able to develop an algorithm for allergic disease care within their clinical practices, based on the following:

a. Review of the pathological features of asthma in childhood
b. Identification of the relationships between asthma and common pediatric allergic conditions including atopic dermatitis, food allergies, drug allergies and urticaria
c. Review of the current NHLBI asthma guidelines
d. Review of the current NIAID food allergy guidelines

FACULTY

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UW Department of Pediatrics
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Clinical Speech Pathologist
UW Department of Surgery
Voice and Swallowing Center

Lori Zinck-Tejacewski, RN, MS, CPNP
Alma Leopard School Nurse
Madison Metropolitan School District

Schedule

8:00 - 8:30 AM Registration

8:30 - 9:30 AM Food Allergies: Assessment, Treatment and Prevention Strategies
Daniel Jackson, MD

9:30 - 10:30 AM Step Up Plans for Atopic Dermatitis
James Gern, MD

10:30 - 10:45 AM Break

10:45 - 11:45 AM Recent Advances in the Treatment of Childhood Asthma
Robert F. Lemanske, Jr, MD

11:45 AM - 12:30 PM Case Studies in Urticaria
Daniel Jackson, MD
James Gern, MD

12:30 - 1:30 PM Lunch

1:30 - 2:45 PM Workshop #1
Options A B C D

2:45 - 3:00 PM Break

3:00 - 4:15 PM Workshop #2
Options E F G

Workshops

Workshops 1:30-2:45

**View Session Learning Objectives at allergy.pediatrics.wisc.edu**

A. Eczema: The Itch that Rashes
Rhonda Christenson, RN

B. Drug Allergy in Practice: Common Drug Allergy Facts and Cases
Mark H. Moss, MD

C. Asthma Education and Management: From the Struggles of the School-Aged Child to the Trials of the Teenager
Alex Thomas, MD and Kathleen Kelly Shanewith, RN, MSN, AE-C

D.Spirometry: ABCs of PFTs with Hands-On Case Studies
Theresa Guilbert, MD

Workshops 3:00-4:15

E. Exercise Associated Breathing Problems
Robert F. Lemanske, Jr., MD; Seth H. Dailey, MD and Carol Tolejano, MA, CCC-SLP

F. Optimal Medication Delivery: Use of Inhalers, Spacers and Nasal Sprays in Children
Sami Lombardino, RN, BSN and Pam Richardson, RN

G. Food Allergy Management in the School Setting
Christopher Healy, MD, Amp Caulum, MS, RD, CD and Lori Zinck-Tejacewski, RN, MS, CPNP

REGISTRATION FORM #4054

Childhood Allergic Diseases: Primary Care Update

REGISTRATION DEADLINE is May 1, 2013. (Early registration is strongly encouraged.)

Please complete steps 1-3 in BLOCK letters – all steps are required.

Step 1. Participant Information

Name
First M.I. Last
Attending (please circle)
Professional Degree (required)
Company Name

Step 2. Fee/Payment Information

Conference fees: (Choose only one)

$50 Student or Resident
$150 LPN/RN/APN, Pharmacist, Respiratory Therapist, Physician Assistant, Other
$200

Please bill my company (as listed in Step 1)
Credit card:
❑ Visa
❑ MasterCard
❑ American Express

Cardholder's Name

Card Number

Exp. Date

Step 3.

Please return your payment and this form to:

CME Specialist, The Pyle Center, 701 Langdon Street, Madison, WI 53706, or fax to 1-800-741-7415. (In Madison, fax to 263-3163)